

CUSTOMER STORY

SONY

“Vinchin Backup & Recovery provides a comprehensive data backup and recovery solution for our VMware environment. Characterized by its fast backup speed and instant recovery technology, it significantly improves the stability of data protection and service maintenance, bringing many benefits to our business systems.”

SONY

IT Services
VMware

Mr. Wang,
IT Manager

Sony Global Information System (China) Limited Shanghai Branch

Business Challenge

Sony Global Information System (China) Limited Shanghai Branch is a key support organization for the Sony Group (covering Japan and the Asia-Pacific region) in the field of information technology. Its business covers a wide range of areas including games, network services, music, film and television, electronics, semiconductors and financial services. With the rapid growth of the Chinese market, China has become one of Sony's top three global markets, along with the US and Japan, and has also become an important source of profit for the Sony Group.

Sony's business systems run on a VMware-based virtualization platform. To meet the expanding business areas and growing data volumes, Sony urgently needed a new backup solution. This solution must have fast backup speed while enabling instantaneous recovery for production systems to ensure business continuity. And for better data protection & maintenance service stability.

Vinchin Solution

For Sony's needs, Vinchin Backup & Recovery provides fast and reliable data backup and recovery. The backup solution is not only CBT-enabled, allowing for faster VM backups and smaller backup data sizes. It is also intelligent, with the ability to automate backup tasks and flexible backup management based on set policies. At the same time, Vinchin uses intelligent retention policies and data encryption to ensure the integrity and security of backup data.

IT teams can easily integrate VMware VMs into the software in just a few simple steps. In addition, the intuitive web console makes management easy. “As I emphasized before, we urgently needed a data backup solution, and the one provided by Vinchin actually exceeded my expectations,” exclaimed Mr. Wang. “Not only is it secure and efficient, but it also caters to our needs perfectly. It was almost like a customized solution.”

To safeguard Sony's business continuity, Vinchin provides critical support. This solution enables instant recovery technology for all kinds of business systems. Recovery of data from any backup point in seconds. And quickly get Sony's business systems back up and running in minutes. The whole process will not have any impact on the original backup data, which can greatly reduce the risk of business interruption and ensure business continuity. Mr. Wang said with confidence, “We no longer need to worry about data loss.”

>>>> Result

Vinchin Backup & Recovery provides Sony with a comprehensive data backup and recovery solution that takes full advantage of CBT features for faster VM backups. It also reduces backup data size, efficiently saving time and resources. In addition, Vinchin provides second-level data recovery as well as minute-level business recovery functions, which play a crucial role in guaranteeing business continuity. Mr. Wang excitedly stated, “This solution is simply a perfect fit for what we need.”

Question? Need support?

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