

CUSTOMER STORY

"Vinchin Backup & Recovery has streamlined our VMware protect tion with its intuitive web console, eliminating cumbersome administrative tasks. Its powerful functionality significantly improves overall backup and recovery speed. Transitioning from our previous backup product to Vinchin was undoubtedly the right choice."

> Enrique Guzman Bustamante, **IT Manager** Cooprinsem

Business Challenge

Cooprinsem, founded on May 30, 1968, is a leading Chilean cooperative providing innovative and reliable agricultural solutions. It enhances livestock quality and efficiency through advanced insemination services and strategic partnerships with major international companies. Cooprinsem offers comprehensive, cutting-edge products and technologies, playing a pivotal role in transforming the agricultural sector and ranking among Chile's top companies in its field.

Cooprinsem's IT environment, based on VMware, supports critical systems but faces challenges. Firstly, as their services expand, the increased data volume sometimes causes performance bottlenecks in their VMware environment, affecting system response times and service efficiency. Secondly, the high cost and resource limitations of hardware expansion pose challenges to scaling their insemination products and dairy services. Their current disaster recovery and backup solutions need optimization to ensure quick recovery and data integrity, which is critical for maintaining livestock health records and farm management software. As the company expands and collaborations with international enterprises become more frequent, the IT environment needs greater flexibility and scalability to support the growing data processing demands. It is therefore essential to implement an effective backup solution that guarantees the protection of their data and allows for rapid recovery in the event of contingencies, thus ensuring the stability and efficiency of their operations.

Vinchin Solution

Given the challenges Cooprinsem faced with their IT environment, they ultimately chose Vinchin as their backup solution. Vinchin provides several key features that address their specific needs.

Firstly, Vinchin Backup & Recovery ensures the safety of critical data and systems. It provides full, incremental, and differential backups of virtual machines, which are essential for protecting veterinary pharmacy management systems and livestock health records. Vinchin's solution allows for rapid recovery of both individual files and entire systems, minimizing downtime and ensuring business continuity. Secondly, Vinchin's automated disaster recovery capabilities streamline the process of restoring systems in the event of a failure. This feature is particularly valuable for Cooprinsem's dairy services and equipment management systems, as it reduces manual intervention and accelerates recovery times. The automation ensures that, in case of hardware failure or data corruption, systems can be quickly restored to their previous state with minimal impact on operations. Besides, Vinchin provides various scalable backup destinations like VMs and cloud services that can grow with Cooprinsem's expanding data needs. This flexibility is crucial for managing the increasing volume of data from cattle insemination services, milking equipment installations, and other agricultural operations. Vinchin's solution supports data deduplication and compression, allowing Cooprinsem to optimize storage costs and manage data efficiently.

>>>>> Result

Vinchin's solution has provided Cooprinsem with a robust set of features that enhance data protection, system reliability, and

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