

CUSTOMER STORY



LA
TRANQUERA
Retail
RHV

“I’d say Vinchin is really user-friendly. It makes backup and recovery super fast and simple, which is a huge time-saver. Plus, it gives us peace of mind with reliable offsite protection. Overall, it’s a solid solution that helps us keep everything running smoothly without any hassle.”

IT Manager
La Tranquera

Business Challenge

La Tranquera is an Argentine company specializing in the production of yerba mate, a traditional South American tea-like beverage. Known for its commitment to quality and authentic flavors, the brand offers a range of yerba mate products, catering to both local and international markets. La Tranquera represents Argentina's deep cultural connection to yerba mate, emphasizing natural ingredients and a rich tradition.

With an IT environment primarily based on RHV to support product development, supply chain management, and international market operations, as the business expands, the company has encountered multiple challenges with its current data protection solution. Backup and recovery processes are inefficient, particularly when dealing with large virtual machines and critical databases, resulting in prolonged downtime that directly impacts business continuity. Additionally, the lack of deduplication and compression features leads to wasted storage resources and increased costs.

In daily operations, the inability to restore data promptly has been a significant issue. During peak order periods, system failures or delayed data recovery could cause production and delivery delays, negatively affecting customer satisfaction. Furthermore, international market expansion has imposed stricter requirements for data security compliance and offsite backups, which the current solution struggles to meet. To address these challenges, La Tranquera urgently needs a comprehensive, efficient, and reliable data protection solution that can support its complex business needs while ensuring the security and availability of its core systems.

Vinchin Solution

To address La Tranquera's challenges, Vinchin provided a comprehensive data protection solution tailored to their RHV environment. Vinchin Backup & Recovery streamlined backup and recovery processes with its advanced deduplication and compression technology, significantly reducing storage usage and lowering operational costs. By optimizing backup speeds and enabling incremental backups, the system minimized downtime, ensuring uninterrupted business operations even during peak demand periods.

For enhanced reliability, Vinchin introduced a multi-backup copy strategy, enabling offsite and cloud backups to meet compliance requirements and safeguard against data loss from local failures. The system's user-friendly interface and automated scheduling simplified backup management, reducing administrative overhead for La Tranquera's IT team.

In terms of recovery, Vinchin's instant recovery feature ensured critical virtual machines and databases could be restored within minutes, addressing the company's concerns about delayed system recovery. This functionality guaranteed that production, order processing, and delivery systems remained operational, even during unexpected outages.

Additionally, Vinchin's solution supported flexible scalability, allowing La Tranquera to adapt the system as their business and data needs continue to grow. This robust, efficient approach not only solved existing challenges but also provided a solid foundation for future IT and business continuity improvements.

>>>> Result

Vinchin's solution provided La Tranquera with efficient backups, instant recovery, and offsite protection tailored to their RHV environment. These features reduced costs, minimized downtime, and ensured data reliability, directly supporting business continuity and enabling future growth.

Question? Need support?

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